

## SOCIAL MEDIA

The Caldwell Public Library presents its online communication tools (i.e., social media accounts) as a way to further involve its customers in library activities.

We exercise editorial control on our social media platforms to create online communities around the Caldwell Public Library and its services. All information submitted to the library will be moderated by library staff.

Public postings do not indicate Caldwell Public Library endorsement of the ideas, issues, hyperlinks or commentary posted. Additionally, endorsement is not implied via "following," "friending," or otherwise linking to other online entities

**By engaging with the Caldwell Public Library using social media, you are agreeing to the following:**

- We welcome comments that are respectful of the audience and add value to the discussion.
- Comments posted on the Caldwell Public Library social media pages that violate site policy, state or federal law, or existing Caldwell Public Library policies including sexual harassment, discrimination or violence are prohibited and will be removed

The following will not be tolerated when interacting with the Caldwell Public Library and/or its users online:

- Profane language or content
- Content that promotes, fosters or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, marital status, status with regard to public assistance, national origin, physical or mental disability or sexual orientation
- Obscene or racist comments
- Sexual content or links to sexual content
- Conduct or encouragement of illegal activity
- Personal attacks, harassment, insults or threatening language
- Comments not topically related to the issue presented
- Repetitive posts of the same material that disrupt normal operation of the forum
- Hyperlinks to material not directly related to the discussion or Library
- Information that may tend to compromise the safety or security of the public or public systems
- Postings of, or request for, personal information, such as phone number, address, financial accounts, etc.
- Impersonation of someone else
- Commercial messages, including advertisements and solicitations and spam
- Solicitations for political, charitable or any other type of donations
- Copyrighted material not attributed to its source